



Easy. Reliable. Functional. Fast.  
The world's best-designed PoS software.

**StoreTrader was designed for retail environments by retail experts.**

**Today, StoreTrader is trusted by all retail sectors from independent specialist shops to well-known retail chains.**

**With our ongoing commitment to product development, they're assured that we'll continue to provide them with the world's best-designed PoS software.**



#### **Easy.**

Runs on any PC or PoS terminal, with look-and-feel familiar to any Windows user.

#### **Reliable.**

Database integrity maintained even if system or networks components fail.

#### **Functional.**

Extensive feature set and seamless integration with back office systems.

#### **Fast.**

Designed to manage high transaction volumes on any scale.

#### **StoreTrader is easy to install, setup, use and change.**

You don't have to be an IT consultant to install StoreTrader. It runs on any Windows-based PC or POS terminal and it uses screen designs familiar to any Windows user.

The software is installed in minutes, with wizards to guide you through the process of setting up core data – staff records, products, product groups and so on. The wizards prevent you entering inconsistent or contradictory information.

Till operators need little or no training, as StoreTrader's screen layout is simple and intuitive. It can be configured as a touch-screen or conventional PoS system with configurations to suit each store, each department or even each checkout.

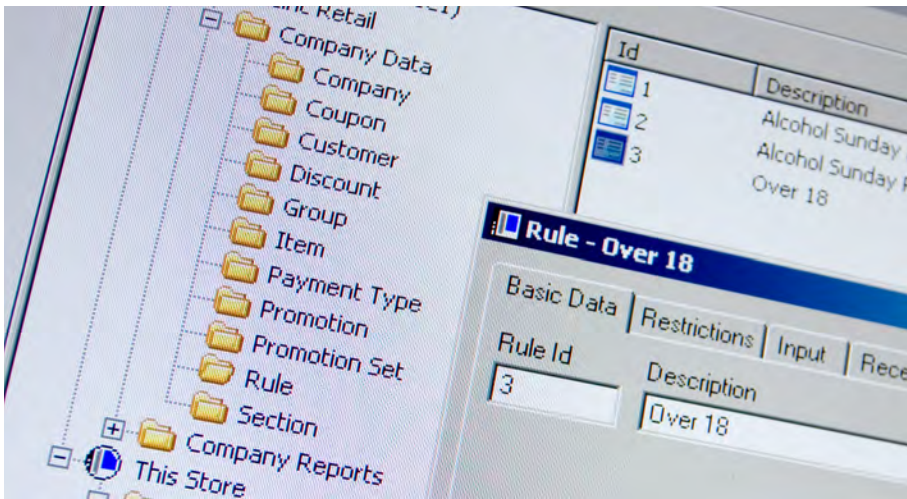
The system is administered through StoreTrader Terminal Manager. Using a familiar file management structure, authorised users can create and

change the system's reference data such as prices and stock items. Terminal Manager also provides real-time access and on-screen reports on sales transactions at every till in the store.

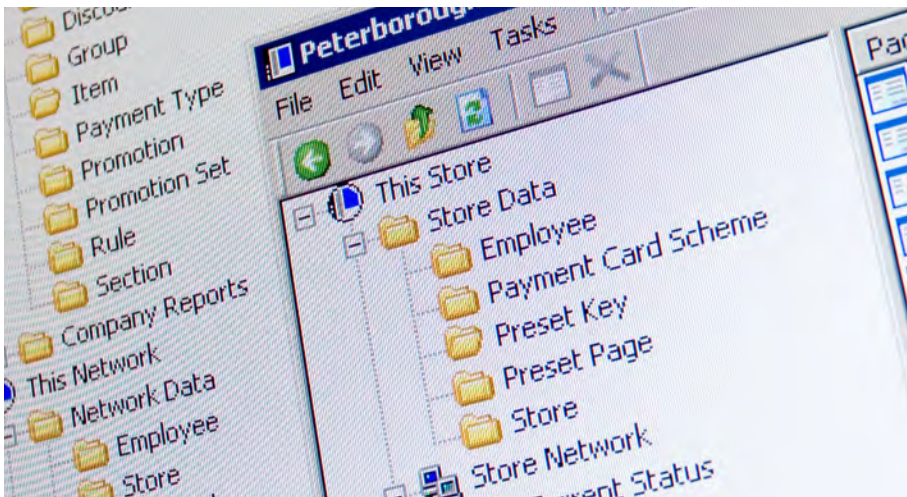
#### **StoreTrader is reliable.**

In a sales environment, continuous data integrity is vital. StoreTrader constantly copies sales, price and stock changes and other important data from the tills, and it automatically rebuilds the core database, in real time, if a till or any other network component fails.

StoreTrader's layered system design reduces the danger of software failures. All our software releases are rigorously tested to ensure they will remain robust in the field. Simple-to-use system tools let you distribute and apply any changes automatically to the stores at any time.



*StoreTrader Terminal Manager provides a fast, simple way to manage products and to define business rules.*



*StoreTrader Enterprise Server provides all the tools needed to remotely distribute pricing and other information to stores, and to interrogate the system for real-time transaction information.*

**StoreTrader provides enhanced functionality.**

StoreTrader delivers everything you need to support the way you want to trade, integrated into one well-designed software product. Cash and credit sales, returns, suspended transactions – it's all there, and Card processing, including Chip & Pin, is built-in.

There's support for internet or intranet access, underpinned by three levels of security. There's support for mobile stocktaking, mobile phone top-up, for printing barcodes, even for mobile couponing: StoreTrader links to the M-Bar-Go™ service so that it can accept offers sent to a mobile phone and presented at checkout.

You choose the PoS terminal hardware to suit your business; if it runs Windows it will run StoreTrader. And there's a fully mobile version of StoreTrader which you can use on any Windows portable device, for applications like restaurants or for queue-busting.

Because business changes all the time StoreTrader provides you with tools to define the way you want to handle transactions. You can create your own promotions and deals, and define the way you want the system to handle all kinds of offers, without any IT involvement.

You can select the reports to run at end of each day, and even email these to whoever needs them.

StoreTrader integrates seamlessly with all leading back office systems such as accounting, payroll and merchandising. You can pass sales orders to StoreTrader for payment processing, and receive sales, stock, pricing and other details for posting into your other systems in real time.

If you are running the Sage Line50™ accounting system, then our award-winning interface makes the two systems appear as one. StoreTrader sets up all the account records and automatically generates the postings for every sales transaction, and allows you to add or modify product and other data between systems.





StoreTrader		PACIFIC RETAIL		Version 2.800.00	
KVV Pinotage (5.39)					
Scan item, key barcode or select menu option...					
Items: 1		Sub Total: £5.39			
SALE 06/10/05 15:33      User: 9001 Terminal: 101      Transaction: 000003  KVV PINOTAGE      £ 5.39		Bakery	Newspapers		
		Dry Cleaning	Video Hire	Cash	
		Lottery	Fruit	Card	
		Magazines	Vegetables	More	
Quantity	7	8	9	<---	
Price	4	5	6	Clear	
Item Search	1	2	3		
Group Item	0	00	.	Enter	
Item Menu	Option Menu	Void Menu	Payment Menu		
15:35					

Configure the till interface just as you need it, with conventional or touch-screen access.



**StoreTrader is fast.**

When we designed StoreTrader we wanted to ensure it could handle the highest transaction volumes we could imagine, at the busiest supermarket.

The till interface dynamically changes to offer the appropriate options for each transaction type; it predicts the amount tendered in a cash sale to save keying; it doesn't mind the sequence of keys the operator uses, or when the customer presents a coupon.

All the important trading data is replicated at the till and communications across the store network are asynchronous, so that a till is never waiting for the store server. If equipment fails, or a communications link is broken, the system continues and re-integrates the failing device when it is replaced or repaired without any operator intervention so that trading is never interrupted. There are no artificial limits on file sizes or transaction volumes. StoreTrader just keeps running.

*StoreTrader in the enterprise.*

*StoreTrader's Enterprise Server provides an easy way to manage remote stores. From head office you can push price changes and other data records direct to stores and have these replicated automatically across all the tills. Managers can drill down to see any sales transaction at any till at any store – instantly, as it happens. With StoreTrader you can take your laptop to the beach and mind your business over the internet!*



**Store  
Trader**

Pacific Retail Systems Limited, 2 Tesla Court, Innovation Way, Lynch Wood, PETERBOROUGH PE2 6FL

Telephone +44 (0)1733 396 710

info@pacificretailsystems.com  
www.pacificretailsystems.com

